



PRESS RELEASE

Cannes, 10 May 2022



Cannes, Palais des Festivals et des Congrès again awarded GBAC STAR™ Facility accreditation, the international benchmark in health security

The Palais des Festivals and Congresses of Cannes obtains for the first time in February 2021, the North America's top health certification for public hospitality facilities : GBAC STAR™ Facility. Awarded by the Global Biorisk Advisory Council*, it attests to the implementation of the strictest protocols in terms of cleaning, disinfection and prevention of infectious diseases within the establishment. Already awarded to the largest convention centres in the United States, this accreditation has for the first time been awarded to a convention centre in France.

In April 2022, the Palais des Festivals et des Congrès receives again this accreditation.

The Société d'Economie Mixte pour les Evénements Cannois proves once again its commitment to hosting international events in the utmost respect for health protocols.

The GBAC STAR™ Facility is a unique accreditation in the cleaning industry in terms of prevention, intervention and refurbishment of its equipment in the event of epidemics.

Following a **thorough review of the Palais des Festivals and Congress facilities**, the Global Biorisk Advisory Council validated the twenty key elements of the programme by GBAC STAR™ Facility. This includes standard operating procedures and risk assessment strategies, personal protective equipment, as well as emergency preparedness and response measures.

GBAC STAR Facility accreditation is **an essential health reassurance factor for international "MICE" customers**, and in particular North Americans, who are so important in Cannes (in particular during major events: Cannes Festival, MIPIM, Cannes Lions, TFWA, MIPCOM, etc.).

*** About GBAC, a Division of ISSA**

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

A With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com.

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