

Press release

29/02/2020

Reaction from the City of Cannes and the Palais des Festivals following the announcement of the postponement of MIPIM 2020

Reed MIDEM is postponing the 31st edition of MIPIM, which was to be held at the Palais des Festivals et des Congrès de Cannes from 10 to 13 March, until June 2020.

We understand the decision by the organiser, Reed MIDEM, to postpone the MIPIM event within the current context relating to coronavirus (covid-19).

We welcome this courageous decision, which is based on our top priority of protecting the public, above all other issues.

The City of Cannes and its Palais des Festivals et des Congrès fought for the event to be postponed, in order to protect jobs and the entire value chain of the local event economy.

Faced with this situation, all the municipal teams and the Palais des Festivals et des Congrès offer their full commitment, alongside the organiser Reed MIDEM, and all the socio-professional players of Cannes, to organise this postponement according to the best possible conditions and guarantee the success of this 31st edition of MIPIM, which is a global benchmark.

The Palais des Festivals et des Congrès de Cannes continues to monitor and assess the potential impact of Coronavirus (covid-19) on events taking place in Cannes, in conjunction with health authorities and local, national and international authorities.

So far, no restrictive measures have been decided on by the Prefecture of the Alpes Maritimes for the events currently taking place on the Côte d'Azur. It is appropriate to ensure fair treatment between events, and we therefore await, following talks between Mayor of Cannes David Lisnard and Prime Minister Edouard Philippe, the national stance on gatherings most likely announced by the Government this afternoon.

The Palais des Festivals et des Congrès de Cannes reiterates that it has taken numerous measures, in conjunction with the City of Cannes and in constant contact with the prefectural and health authorities (Regional Health Agency and Directorate of the Cannes Simone Veil Hospital), aimed at limiting the risk of spreading the virus, and continues to implement new preventative measures on a regular basis.

These are available on our websites:

https://www.palaisdesfestivals.com/news/information_du_palais_des_festivals_et_des_congres_de_cannes_sur_le_coronavirus

and

<http://www.cannes.com/fr/dossiers-cannes-com/annee-2020/coronavirus-covid-19.html>